



MIDWEST
Association of
Fish & Wildlife
Agencies

Annual Director's Meeting

June 28 – July 1, 2009

Hotel Pere Marquette
Peoria, Illinois

Invitation to Participate!

On behalf of the Midwest Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor at our 76th Annual Director's Meeting to be held July 28 – July 1, 2009 in Peoria, Illinois.

This annual event attracts senior level management of natural resources professionals in the fields of wildlife and fisheries management, information and education, licensing and administration, law enforcement, and conservation engineering. The Midwest Association includes the states of Colorado, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin, and the provinces of Manitoba, Saskatchewan and Ontario.

The 17 states and provinces that make up our Association encompass some of the greatest diversity in lands, waters, and wildlife in North America. Despite this variety, our individual agencies face many of the same challenges. For the last three quarters of a century, the Midwest Association has provided a forum for us to jointly tackle these issues and develop effective regional solutions. Working together, we've been able to strike a balance between each state's independence and the need to develop common regional approaches, with great success for our fish and wildlife resources and the public who has entrusted those resources to our care.

I invite you to review the enclosed information and sign up today to support the Midwest Association of Fish & Wildlife Agencies' Annual Meeting! Contact the conference coordinator at (802) 865-5202 or by email at cindy@delaneymeetingevent.com with any questions, and visit the website at www.mafwa.org for additional details. We look forward to hearing from you!

Don't miss this great opportunity to meet and network with fish & wildlife leaders in the Midwest!

Best Regards,

Mike Conlin, President
Midwest Association of Fish and Wildlife Agencies

Promoting the protection, preservation, restoration and management of fish and wildlife resources

www.mafwa.org



Annual Director's Meeting
June 28 – July 1, 2009
Hotel Pere Marquette ♦ Peoria, Illinois

EXHIBITOR & SPONSOR INFORMATION

Key Reasons to Participate

The Annual Director's Meeting offers you the opportunity to:

- **Gain exposure** and expand your network to leaders from Midwest fish and wildlife agencies and conservation groups.
- **Reach the decision makers** who need your products and services.
- Enforce your **brand awareness** and **maximize visibility**.

Sponsor Levels

Sponsors will receive recognition through a variety of channels, based on the level of your sponsorship. See entitlement grid on following page for details.

1. Major Level (\$5,000)
2. Gold Level (\$3,000)
3. Silver Level (\$2,000)
4. Bronze Level (\$1,000)
5. Sponsor Level (\$500)

Exhibit Options

Single Booth: \$700.00 Double Booth: \$1,400.00 Non-Profit \$450.00

A standard exhibit space includes a 6' skirted table and space will be assigned on a first paid, first served basis. Exhibits will be set up in a central location within all other conference meeting space. Power & internet for booth space is not included in booth fee and will be available for an additional charge. *A form to order power and phone lines directly will be sent with your confirmation information.*

- SET-UP TIME: Sunday, June 28 from 3:00 -6:00 p.m. and Monday, June 29 before 7:00 a.m.
- HOURS: Sunday Reception; during continental breakfast and refreshment breaks and when group is not in session, starting at 7:00 a.m. on Monday, and ending at 10:30 a.m. on Wednesday. Exhibitors and sponsors are encouraged to participate in the entire conference.

Registration & Guest Tickets

Additional Attendee Registrations \$250 required for every additional attendee (above what's included in booth fee or sponsorship level). Monday Evening Dinner Event tickets are available for \$50 per person.

Lodging Information

The location for the summer meeting will be the Hotel Pere Marquette in Peoria, Illinois. The group room rate is **\$119.00** plus tax, single or double occupancy. Reservations should be made by June 7, 2009 to guarantee the group rate. Please ask for the **Midwest Association of Fish & Wildlife** rate when calling 800-447-1676. Check in is at 4pm and check out is at 11:00am. Reservations will be held until 6pm the date of arrival unless held with a major credit card. For more information on the hotel, visit www.hotelperemarquette.com/

Entitlement Grid

All sponsors and exhibitors will receive recognition through a variety of channels as described below, based on the level of participation.

Pricing & Benefits	Major Level \$5,000 or more	Gold Level Sponsor \$3,000 - \$4,999	Silver Level Sponsor \$2,000 - \$2,999	Bronze Level Sponsor \$1,000 - \$1,999	Sponsor Level \$500 - \$999	Exhibitor \$700 single; \$1,400 double
Sponsorship of a high-profile event	Select either Welcome Reception, or Monday Evening Event	Select either Welcome Reception, or Monday Evening Event				
Logo Presence at Annual Meeting	prominent placement in program, and on signage	placement in program, and on signage	Signage	Signage	Signage	
Recognition on conference website	Link to your site	✓	✓	✓	✓	
Verbal recognition	at general session and banquet	at general session				
Exhibit Space (\$700 value)	Double-space in premium location	✓	✓			✓
Comp Annual Meeting registration (includes meals and sessions)	1	1	1			1
Company description in the final program	enhanced listing; includes logo	✓	✓	✓	✓	✓

In order to fulfill your sponsorship, you will be requested to provide the following information via email to kim@delaneymeetingevent.com no later than June 10, 2009 with the following:

- * Full color logo; high resolution eps file preferred
- * If your sponsorship level includes a complimentary exhibit space, please indicate on registration form whether or not you plan to set up an exhibit display so we can reserve the space
- * Confirm the names of representative(s) attending for name badges
- * Provide brief agency description; we reserve the right to edit

↳ **Questions?** Contact MAFWA Conference c/o: Delaney Meeting & Event Management
1 Mill Street, Suite 301 Burlington, VT 05401; Call (802) 865-5202, cindy@delaneymeetingevent.com



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EXHIBITOR & SPONSOR REGISTRATION FORM

Organization: _____ Contact Person: _____
 Mailing Address: _____ City, State, Zip: _____
 Phone: (____) _____ Fax: (____) _____
 Email: _____ Website: _____

50 word description of organization for final program- fill in here or email to kim@delaneymeetingevent.com:

Sponsorship Options	Fee	Quantity	Total
Major Level	\$5,000.00		
Gold Level	\$3,000.00		
Silver Level	\$2,000.00		
Bronze Level	\$1,000.00		
Sponsor Level	\$500		
Exhibit Options	Fee	Quantity	Total
*Exhibit Space for Major, Gold, and Silver Level Sponsors (included with sponsorship). Please indicate whether you plan to set up a display or not	_____ YES _____ NO _____ Undecided		
Exhibits - Single Booth Includes (1) Full Registration	\$700.00		
Non-Profit Exhibitor	\$450.00		
Additional Conference Registrations	\$250.00		
Monday Evening Event Tickets	\$50.00		
TOTAL AMOUNT DUE:			

METHOD OF PAYMENT:

Check enclosed (MAKE CHECKS PAYABLE TO: *MAFWA Conference*)

Master Card Visa

Credit Card #: _____ Exp Date: _____

MAIL TO:

**Midwest Association of Fish & Wildlife Agencies P: (802) 865-5202
 c/o DMEM 1 Mill St. #301 ♦ Burlington, VT 05401 F: (802) 865-8066**

Schedule of Events

(subject to change)

Sunday, June 28, 2009

- 3:00 – 6:00 p.m. Registration and Exhibitor Set-up
- 5:00 – 6:00 p.m. MAFWA Executive Committee Meeting
- 6:00 – 9:00 p.m. Welcome to Illinois Reception**
Sponsored by the Illinois Conservation Foundation
- 9:00 – 11:00 p.m. Hospitality Room
Sponsored by the Association of Midwest Fish and Game Law Enforcement Officers

Monday, June 29, 2009

- 7:00 a.m. – 5:00 p.m. Registration
- 7:00 – 8:00 a.m. Buffet Breakfast *Sponsored by Safari Club International*
- 8:00 – 10:00 a.m. Orientation** — Mike Conlin, Illinois DNR
- 8:10 – 8:20 a.m. Greetings — Marc Miller, Illinois DNR
- 8:20 – 8:40 a.m. Welcome to Illinois, Governor Pat Quinn (*invited*)
- 8:40 – 10:00 a.m. State-of-the-States — Facilitated by Dan Zekor, Missouri DOC
- 10:00 – 10:15 a.m. Break *Sponsored by The Mule Deer Foundation*
- 10:15 – 11:45 a.m. Navigating the Budget Crisis — Discussion Facilitated by Dan Zekor
- 11:45 a.m. – 1:00 p.m. Awards Luncheon** *Sponsored by Archery Trade Association*
- 1:00 – 1:25 p.m. Video Marketing — Chris Moise, CEO, My Outdoor TV
- 1:25 – 1:50 p.m. Midwest Governor's Association — Ilene Grossman, Staff Director (*invited*)
- 1:50 – 2:20 p.m. Youth Careers in Nature — Jay Slack, U.S.F.W.S.
- 2:20 – 2:40 p.m. Break — *Sponsored by DJ Case & Associates*
- 2:40 – 3:20 p.m. Partner Updates**
- Kent Connaughton, Regional Forester, Region 9, U.S Forest Service (*invited*)
 - Max Etheridge, Regional Executive, North Central States, U.S Geological Survey
 - Charles Brown, Eastern Regional Director, USDA/APHIS - Wildlife Services
- 3:20 – 3:45 p.m. AFWA Update — Matt Hogan, Rex Amack
- 3:45 – 4:50 p.m. Partner Update — Fish & Wildlife Service Update
- Region 3 – Tom Melius, Regional Director
 - Region 3 – Jim Hodgson, Federal Aid Chief
 - Region 6 – Steve Guertin, Regional Director
- 5:00 – 9:00 p.m. Off-site Event**
- Spirit of Peoria Riverboat Ride, Dinner, Asian Carp Viewing
5:00 p.m. Boarding Begins;
5:45 p.m. - head south on Illinois River to view Asian "flying" carp
Sponsored by Bass Pro Shops
- 9:00 – 11:00 p.m. Hospitality Room
Sponsored by the Association of Midwest Fish and Game Law Enforcement Officers

Preliminary Schedule of Events continued

Tuesday, June 30, 2009

- 7:00 a.m. – 5:00 p.m. Registration
- 7:00 – 8:00 a.m. Buffet Breakfast
Sponsored by National Shooting Sports Foundation
- 8:00 – 8:45 a.m. Strategic Issues Discussion: Follow-up from State Reports — Dan Zekor, Ollie Torgerson
- 8:45 – 9:15 a.m. National Fish & Wildlife Health Issues: Director's Toolkit — Dave Schad, Minnesota
- 9:15 – 9:45 a.m. Public Trust Doctrine and Wildlife — Carol Bambery, AFWA
- 9:45 – 10:05 a.m. Break
- 10:05 – 10:40 a.m. Aquatic Nuisance Species: Managing the Resource and the User
Phil Moy, Wisconsin Sea Grant
- 10:40 – Noon Climate Change: Who is doing what? — Dave Schad, MN Director, Facilitator
- Climate Change Curriculum *Jay Slack, U.S.F.W.S.*
 - U.S.F.W.S. Rising to the Challenge *Tom Melius, Region 3*
 - AFWA – Actions Currently Underway *Gary Taylor, AFWA*
 - State Agency Perspective *Rich Leopold, IA Director (invited)*
- 12:00 – 1:00 p.m. Lunch *Sponsored by National Wild Turkey Foundation*
- 1:00 – 2:00 p.m. Energy Development Impacts on Wildlife — Rob Manes, The Nature Conservancy (*invited*)
- 2:00 – 2:35 p.m. Featured Affiliates (2)
- 2:35 – 3:00 p.m. Break
- 3:00 – 5:00 p.m. MAFWA Committee Reports — Ollie Torgerson, Facilitator
- | | |
|--------------------|--------------------------|
| Private Lands | Furbearers |
| Public Lands | Wildlife Action Plan |
| Law Enforcement | Legal |
| Deer & Wild Turkey | CITES |
| NCN | Wildlife and Fish Health |
| Pheasant | |
- 5:00 p.m. Dinner on your own
- 8:00 – 11:00 p.m. Hospitality Room
Sponsored by the Association of Midwest Fish and Game Law Enforcement Officers

Wednesday, July 1, 2009

- 7:00 – 8:00 a.m. Buffet Breakfast *Sponsored by Ducks Unlimited*
- 8:00 – Noon MAFWA Business Meeting — Mike Conlin, MAFWA President
1. Call to Order and Roll Call
 2. Approval of 2008 Annual Meeting Minutes
 3. Treasurer's Report – Joe Kramer
 4. Audit Committee Report – Glen Salmon
 5. Jaschek Fund Report – Joe Kramer
 6. Investments Committee Report – Rex Amack
 7. Resolution Committee Report – Dave Schad
- 10:00 – 10:30 a.m. Break
8. Awards Committee Report – Glen Salmon
 9. Bylaws Committee Report – Dave Risley
 10. Executive Secretary's Report – Ollie Torgerson
 11. New Business
 12. Passing of Gavel to Indiana
- Noon Adjournment